



ResQ Mobile Services

66 The Esplanade, 2nd Floor, Toronto, ON M5E 1A6

Phone – (800) 973-3156

www.resqgps.com

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Phone: 1-800-973-3156

Email: pr@resqgps.com

Darcy McDonald joins ResQ as Strategic Marketing Advisor New Wireless Services on the Horizon for ResQ

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[Toronto] – The Canadian wireless business landscape is rapidly changing, and holding true to ResQ’s corporate position of remaining ahead of the curve, ResQ’s CEO Chad Hughes, has named Darcy McDonald as Strategic Marketing Advisor.

“Our goal is to evolve as an end-to-end wireless services company,” Hughes noted, “The addition of Darcy to ResQ’s corporate structure will provide valuable business experience in the Canadian wireless market and allow us to not only refine and promote our existing services, but take new products to market and become a one-stop shop for businesses looking to achieve success by embracing wireless technology and its numerous benefits.”

Darcy has over 10 Years experience in the wireless data space with a combined 15 Years in the High Tech Industry, holding various positions with prestigious technology firms including Research In Motion (RIM), Vaultus Inc., CSI Wireless Inc. and most recently Rogers Wireless.

Darcy’s key responsibilities will revolve around assisting ResQ’s executive team with creating, communicating, executing, and sustaining strategic initiatives within ResQ. Darcy offers a broad range of cellular wireless expertise and strategic industry wide relationships that will aid ResQ in adding new technologies and services to its portfolio within the Canadian wireless market.

ResQ Mobile Services is a recognized leader in the diverse mobile services industry. ResQ helps solve companies wireless mobility communication challenges as well as deliver maximum value for their wireless mobile investment. As a best in class solutions organization ResQ provides interoperability of mobile devices interacting over cellular wireless networks by leveraging the mobile internet. Through innovative solutions, ResQ assist our clients improve performance and deliver value by making better decisions faster. ResQ’s Mobile Application Suite allows ResQ to provide mobile applications to our clients under a ‘software as a service’ (SaaS) model.

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Contacts:

Janna Sawatzky
(800) 973-3156
jsawatzky@resqgps.com

ResQ delivers real-time end-to-end solutions to increase productivity and efficiencies. With a national footprint and offices that serve major markets such as Toronto, Winnipeg, Calgary, Edmonton and Vancouver, ResQ services their client's needs in progressive verticals such as transportation, oil & gas, construction\infrastructure and commercial fleets. Visit <http://www.resqgps.com>