



May 20, 2009

For immediate release:

Manitoba Venture Challenge advances ResQ to Final Four set for Banff

(Toronto) -- Rob Warren, Executive Director for Entrepreneurship at University of Manitoba's vaunted Asper School of Business, announced today that ResQ Track & Trace has now advanced to "the final four" of the Manitoba Venture Challenge and is slated to present in Banff next month. The Stu Clark Centre for Entrepreneurship, alongside accounting firm Deloitte and Touche; Winnipeg-based law firm Aikins, MacAulay & Thorvaldson LLP; and Manitoba Competitiveness Training and Trade, launched the innovative competition in 2008. This year the winning venture will receive a prize package worth \$20,000, split evenly between cash and in-kind services.

"We're ecstatic and eagerly look forward to the next level of the contest," enthuses Chad Hughes, ResQ founder and president. "We've worked incredibly hard on all the elements of the presentation over the past few months, while also managing a rapidly growing business. In fact, we happily amended our business plan, based on the feedback from very successful business operators and numerous investors in attendance. The advice received during the previously held workshops as well as last week's presentations has been invaluable. I have no doubt we'll receive several credible offers as a result."

According to Warren, the program this year placed greater emphasis on education with a series of boot camps in March and May. The camps taught managers and entrepreneurs how to evaluate their ventures as potential investors, with an emphasis on building business plans and presentations that have investment appeal. "It was clear from the presentations that all of the competitors are passionate about their ventures and devoted considerable time to the boot camp process," he continues. "This passion and dedication also made it very difficult to select the four ventures that have been invited to pitch in the final round on June 25."

ResQ offers real-time mobile asset management systems using GPS technology to enhance fleet communications and business processes. As a result of deploying the ResQ system, our clients obtain the tools they need to attain measurable results and the necessary data for efficient management of their resources and customers. Launched in January 2006, ResQ delivers industry leading applications for location tracking, identification, security and workforce management. With a national footprint and expanding offices servicing markets internationally, ResQ mobile asset management systems support the transportation, oil & gas, construction and service industries.

- 30 -

Please feel free to call Carol Wood (cwood@resqgps.com) in the ResQ Track & Trace office in Toronto: 905-910-0477, or visit ResQ online at www.resqgps.com, for more information.